

Photo, Video and Recording Policy

European Board of Cardiovascular Perfusion (EBCP)

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1. Purpose

The European Board of Cardiovascular Perfusion (EBCP) may photograph, video record and screen-record its activities, including congresses, events, webinars and examinations, for the purposes of communication, promotion, documentation and examination integrity. This policy explains how EBCP handles such recordings in which individuals may be recognisable, and sets out your rights.

2. Scope and Types of Recording

This policy applies to the following types of recordings made in connection with EBCP activities:

Event photography and videography

Photo and video recordings made at EuroPerfusion Congress, other EBCP congresses and any other EBCP event, for use in communications and promotional materials.

Webinar recordings

Audio-visual recordings of EBCP webinars, capturing the presentations and contributions of speakers and moderators, made available on demand via the EBCP platform. Webinars are hosted via Zoom (Zoom Video Communications, Inc., United States) or Microsoft Teams (Microsoft Corporation, United States).

Examination recordings (proctoring)

Audio-visual and screen recordings of online examinations conducted via the EBCP examination platform (Moodle), made for the sole purpose of monitoring compliance with EBCP's examination rules and academic integrity standards. Examination recordings are used exclusively for proctoring and are not used for any promotional or commercial purpose.

3. Legal Basis for Each Type of Recording

Event photography and videography / webinar recordings

Processing is based on your explicit consent (Article 6(1)(a) GDPR), obtained at the time of registration for the relevant activity via a dedicated opt-in checkbox. You may withdraw consent at any time.

Examination recordings (proctoring)

Processing is based on EBCP's legitimate interest in maintaining the integrity and credibility of its certification process (Article 6(1)(f) GDPR). Proctoring is a necessary and proportionate measure to ensure that all candidates are assessed under the same fair conditions. Candidates are informed of this recording before commencing the examination and must acknowledge it as a condition of participation.

4. How EBCP Uses Recordings

Event photography and videography

With your consent, EBCP may use event photos and videos in which you are recognisable for the following purposes:

- Publication on the EBCP website (www.ebc.eu)
- Publication on the EuroPerfusion website (www.europerfusion.eu)
- Publication on EBCP's social media channels (LinkedIn, Facebook, Instagram)
- EBCP newsletters and member communications
- Promotional and educational materials produced by EBCP

EBCP will not use event material for commercial purposes unrelated to its own activities, and will not sell or license such material to third parties.

Webinar recordings

With your consent, webinar recordings are made available on demand on the EBCP platform for registered users for a period of up to three (3) years from the date of the webinar.

Examination recordings

Examination recordings are used exclusively by authorised EBCP staff and examiners for the purpose of reviewing compliance with examination rules. They are not shared externally and are not used for any other purpose.

5. Retention Periods

- Event photos and videos: retained for as long as relevant to EBCP's communications and promotional activities, or until consent is withdrawn.
- Webinar recordings: maximum three (3) years from the date of the webinar.
- Examination recordings: retained until the expiry of the appeal period (30 days after the result is communicated) where no appeal is lodged, or until the conclusion of any appeal procedure where an appeal is lodged. Recordings are securely deleted thereafter.

6. Your Rights

Event photography, videography and webinar recordings

- Right to withdraw consent: you may withdraw consent at any time by contacting compliance@ebcp.eu. Withdrawal does not affect the lawfulness of prior use. EBCP will remove the relevant material from its own channels without undue delay.
- Limitation on removal from social media: EBCP cannot guarantee removal of material already shared or reshared by third parties on social media platforms.

Examination recordings

As examination recordings are processed on the basis of legitimate interest rather than consent, the right to withdraw does not apply. However, you have the right to object to this processing on grounds relating to your particular situation (Article 21 GDPR) by contacting info@ebcp.eu. EBCP may decline to cease processing where it has compelling legitimate grounds, including the integrity of the certification process.

7. Third-Party Platforms and Data Transfers

- Webinar recordings are processed via Zoom (United States) and, in the future, Microsoft Teams (United States). Both platforms operate outside the EEA; transfers are governed by Standard Contractual Clauses approved by the European Commission under Article 46 GDPR.
- Event material published on LinkedIn, Facebook and Instagram may be further processed or distributed by those platforms in accordance with their own terms. EBCP has limited control over such further distribution.
- Examination recordings are processed exclusively within the EBCP Moodle environment, hosted by vanDelft.tech in the Netherlands (within the EEA).

8. Contact

For any questions about this policy or about recordings in which you appear, please contact us at compliance@ebcp.eu or visit www.ebcp.eu.